



A specialized state initiative of the Council of Development Finance Agencies

2015 CDFA Pennsylvania Financing Roundtable Sponsorship Opportunities

Now in its fourth year, the **CDFA Pennsylvania Financing Roundtable** has continued to grow and build momentum as an important development finance activity in The Keystone State. Last year, hundreds of Pennsylvania development finance professionals and community leaders participated in Roundtable activities. We expect another great year in 2015 and offer the following sponsorship opportunities. For 2015, CDFA benefits offer your firm the opportunity to support all of the Roundtables activities, including the 2015 **webcasts** and the annual **CDFA Pennsylvania Financing Roundtable Conference**. This is your best opportunity to promote your firm to the commonwealth's development finance professionals and to support CDFA's continued efforts to build this initiative in Pennsylvania. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

ANNUAL ROUNDTABLE SPONSOR

\$3,000

Annual Roundtable Sponsors receive prominent recognition during all CDFA Pennsylvania Financing Roundtable activities throughout 2015, including visibility in newsletters, event marketing and on the CDFA website. Annual Roundtable Sponsors also receive recognition for helping to craft the CDFA Pennsylvania Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA Pennsylvania Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Pennsylvania conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual Pennsylvania conference
- promotional recognition during scheduled Pennsylvania webcasts
- attendee roster for all Pennsylvania events (webcast, conference) throughout the year

CONFERENCE PREMIUM SPONSOR

\$1,500

Conference Premium Sponsor provides the opportunity for your firm to support the CDFA Pennsylvania Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Pennsylvania and benefits include:

- 1 complimentary registration for the annual Pennsylvania conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual Pennsylvania conference
- Logo placement on all CDFA Pennsylvania Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Pennsylvania conference (pre-event)

CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Pennsylvania Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Pennsylvania conference
- logo placement on all CDFA Pennsylvania Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Pennsylvania conference (post-event)

Making a Commitment

To sponsor the CDFA Pennsylvania Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 705-1302 or kdeardurff@cdfa.net. Make your commitment today!